

# Give Back with Gaiam

## The 10% Difference: Gaiam's Thoughtful Tees Donation Program

Gaiam customers would give the shirts off their backs to help those in need. So we make it easy to give back (and keep the shirt). For every Thoughtful Tee or Tote purchased, Gaiam donates ten percent of net sales directly to selected nonprofit organizations. These charities help turn life around for families and entire communities across the world.

Since September of 2007, customers like you have contributed \$214,887 through Thoughtful Tee purchases. The following nonprofit groups – chosen with your input - have received proceeds from the Thoughtful Tees program from September 2007 through May 2009.

With your support, Gaiam will continue to provide assistance to these organizations. 10% of every tee makes a difference!

### ACTION AGAINST HUNGER

Action Against Hunger saves lives by detecting, preventing and treating malnutrition, especially after the crises of war, conflict and natural disaster. Over 90% of funding goes directly to field programs.

Through the distribution of food and agricultural tools, AAH works to rescue those suffering from malnutrition and to prevent any recurrence by helping communities acquire and maintain available, sufficient, stable and accessible food.

Find out more at [aah-usa.org](http://aah-usa.org)

### DOCTORS WITHOUT BORDERS

Doctors Without Borders delivers emergency aid in over 70 countries, from performing surgeries to running feeding centers for malnourished babies to providing shelter materials such as blankets and plastic. This independent international medical humanitarian organization helps people affected by armed conflict, epidemics, natural or man-made disasters or exclusion from health care.

Each year, doctors, nurses, logisticians, water-and-sanitation experts, administrators and other medical and non-medical professionals depart on more than 4,700 aid assignments. They work alongside more than 25,800 locally hired staff to provide medical care.

Find out more at [doctorswithoutborders.org](http://doctorswithoutborders.org)

### HEIFER INTERNATIONAL®

Heifer's mission is to end hunger and poverty while caring for the earth. For more than 60 years, Heifer International has provided livestock and environmentally sound agricultural training to improve the lives of those who struggle daily for reliable sources of food and income.

Every gift of an animal provides direct benefits such as milk, eggs, wool, fertilizer, as well as indirect benefits that increase family incomes for better housing, nutrition, health care and school fees for children. Recipients "pass on the gift" of offspring of their cows, goats and other livestock to others in an ever-widening circle of hope.

Find out more at [heifer.org](http://heifer.org)

### CHILDREN'S WISH FOUNDATION INTERNATIONAL®

Children's Wish Foundation International is committed to bringing joy and happiness to seriously ill children throughout the world, measuring their success in smiles. Trained wish coordinators create "A Day To Remember" for children with a life threatening illness.

To date, Children's Wish Foundation International has touched the lives of children in 53 countries, providing a lifetime of memories for them and their families.

Find out more at [childrenswish.org](http://childrenswish.org)

### ASPCA®

The American Society for the Prevention of Cruelty to Animals® fights to prevent animal cruelty through education, shelters and adoption programs.

The ASPCA was incorporated in 1866 as the first humane organization in North America and is now one of the largest in the world. Whether it's saving a pet that has been accidentally poisoned, fighting to pass humane laws, rescuing animals from abuse or sharing resources with shelters across the country, ASPCA works toward the day in which no animal will live in pain or fear.

Find out more at [aspca.org](http://aspca.org)

### WORLD WILDLIFE FUND®

For more than 45 years, World Wildlife Fund has been protecting the future of nature. Working in 100 countries, WWF pursues its mission of conserving nature through protecting natural areas and wild populations of plants and animals including endangered species, promoting sustainable approaches to the use of renewable natural resources, and promoting more efficient use of resources and energy and the maximum reduction of pollution.

Using the most advanced scientific knowledge available, WWF works to safeguard hundreds of species around the world, including giant pandas, tigers, endangered whales and dolphins, rhinos, elephants, marine turtles and great apes.

Find out more at [worldwildlife.org](http://worldwildlife.org)

## SOLAR LIVING INSTITUTE™

The Solar Living Institute promotes sustainable living through environmental education.

The Institute manages the Solar Living Center, a 12-acre renewable energy and sustainable living demonstration site that is visited by 200,000 people annually, an organic farm and a biodiesel fueling station. It also boasts one of northern California's largest solar arrays providing 160,000 kWh of clean renewable energy annually.

Find out more at [solarliving.org](http://solarliving.org)

## PARTNERS RELIEF & DEVELOPMENT

Partners Relief & Development is a nonprofit organization that brings more than hope to refugees and displaced people in Thailand, Burma and Indonesia. Partners brings help. Founded by Steve and Oddny Gumaer after a backpacking trip into Sho Klo refugee camp in 1994, Partners evolved from a newsletter to family and friends to a hands-on organization that helps thousands. The group is dedicated to providing long-term sustainable solutions, caring for orphans, victims of oppression and natural disaster, children in war zones, victims of brutality, and others who are displaced or marginalized.

Find out more at [partnersworld.org](http://partnersworld.org)

## THE CONSERVATION FUND®

Dedicated to preserving America's most important landscapes and waterways, The Conservation Fund has helped protect more than 6 million acres since its founding in 1985. The Conservation Fund works exclusively as America's partner in conservation, investing in our nation's wild havens and natural landscapes. Their team works across the country to help partners fulfill their conservation priorities, protecting and enhancing landscapes where Americans work, play and rediscover history.

Gaiam has partnered with The Fund to create the Go Zero™ campaign, allowing customers to zero out the carbon impact of shipping their Gaiam order, and do something simple yet significant to help slow global warming. Contributions help plant new forests that absorb thousands of tons of carbon dioxide from the atmosphere. Over its lifetime, each new tree planted by the Fund will absorb more than one ton of carbon dioxide. That's enough to offset the emissions resulting from shipping a 200-pound package from Los Angeles to New York. 100% of donation funds go directly to The Conservation Fund.

Find out more at [conservationfund.org](http://conservationfund.org)

## REBUILDING TOGETHER®

As the nation's largest volunteer organization, Rebuilding Together offers free home-repair service to low-income, elderly, disabled and at-risk homeowners. To date, over 2.7 million volunteers have given 27 million hours of time.

With the support of private industry and volunteers, Rebuilding Together affiliates in 46 states work to preserve and revitalize communities nationwide by repairing and upgrading over 10,000 owner-occupied homes and community centers each year.

Find out more at [rebuildingtogether.org](http://rebuildingtogether.org)

## URBAN ZEN FOUNDATION

Urban Zen Foundation, founded by fashion designer Donna Karan, brings leaders of Western medicine and Eastern philosophy together to invent new paths for health and wellbeing.

Urban Zen's mission is to create a working environment where the worlds of conventional and alternative medical practices unite to invent new ways of healing, health and wellbeing for all.

Find out more at [urbanzen.org](http://urbanzen.org)

## HAGAR PROJECT

To break the cycle of poverty, HAGAR intervenes in the lives of vulnerable mothers and children in post-conflict Cambodia by offering prevention, rehabilitation, and reintegration programs. The group's mission is to foster hope for vulnerable women and children in crisis through holistic, transformational development and creative initiatives. Since 1994, Hagar has helped around 100,000 mothers, children and family members through its social programs and economic projects.

Find out more at [hagarproject.org](http://hagarproject.org)

## VITAMIN ANGELS

Statistics show that over 30% of the world's population suffers from micronutrient deficiencies. Vitamin Angels is a nonprofit organization dedicated to providing vital nutrition in the form of supplements to developing countries, communities and individuals in need.

Vitamin Angels has set its sights on the issue of childhood blindness, with plans to eliminate childhood blindness by the year 2020 through the systematic distribution of vitamin A to at-risk children. In addition, Vitamin Angels sponsors programs to supply multivitamins to at-risk children and vital supplements to expecting mothers.

Find out more at [vitaminangels.org](http://vitaminangels.org)

## NATIONAL WILDLIFE FEDERATION®

National Wildlife Federation inspires Americans to protect wildlife for our children's future. NWF works to provide solutions to global warming, the safeguarding of America's natural habitats and connecting people to nature, giving voice to the wildlife conservation values that are part of our country's heritage.

NWF's Be Out There™ campaign is designed to inspire families to open the door and get outside. A daily dose of the outdoors improves children's physical, mental and emotional wellbeing. The benefits of outdoor play are real: healthier kids with a life-long appreciation of wildlife and nature.

Find out more at [nwf.org](http://nwf.org)